



DO YOU WANT TO MAKE A DIFFERENCE IN YOUR COMMUNITY?

Dear Community Leader,

For over a decade, Gabriella has been attending Pomona Hope as a true leader and role-model, consistently giving back to the community that helped raise her. She has persevered despite a challenging home life, with family members struggling with drug abuse and poverty. She is one of our most dedicated and dependable high school volunteers, demonstrating responsibility and self-awareness through tutoring and mentoring the next generation of Pomona Hope kids. During our after-school program, she can always be relied on to help younger students get organized and ready for an activity. Even on her days off school, she can frequently be found at Pomona Hope assisting staff with administrative projects. Gabriella is a junior at the School of Arts and Enterprise, and in the future hopes to study business administration, become a lawyer, and continue to be a community role model.

Pomona Hope is a community-driven, faith-based non-profit whose local partnerships and holistic programs cultivate meaningful relationships and empower people of all backgrounds, particularly at-risk youth and their families, to work together toward personal and community transformation. Through partnering with organizations such as yours, we are able to expand opportunities for students like Gabriella.

We would like to cordially invite you to play a significant role in our “City of Love” Fundraising and Awareness Gala through establishing your brand and philanthropy among other prominent community leaders! The event will take place on October 12th at Kellogg West Conference Center on the Cal Poly Pomona campus and will include hors d'oeuvres, dinner, dessert, a silent auction, and a raffle. We will have a video, speakers, and donation opportunities for guests to support ongoing programs. Attached is a list of sponsorship benefits. We appreciate sponsorship on any level. All donations are tax-deductible and our EIN is 200111859. Check our website (www.pomonahope.org) for more information. Please feel free to reach out to me with any questions at (909) 921-3618 ext. 3 or email jeff@pomonahope.org

This partnership would be meaningful to us and your generosity in sponsoring our efforts would certainly make a difference in the community we both invest in.

Best,



Jeff Johannsen, Acting Executive Director



Pomona Hope

PLEDGE GOLD

\$1500

Sponsor business name or logo prominently displayed in advertisements including:

- Your company logo in Pomona Hope's August and October newsletters
- Your company logo on the www.pomonahope.org website
- Your company logo on the gala website
- Your company logo on the gala slideshow
- Your company logo on the gala program
- Live public address system mentions on day of the event
- Inclusion in all social media postings
- A seat for a business representative and guest at the gala



PLEDGE SILVER

\$1000

Sponsor business name or logo prominently displayed in advertisements including:

- Your company logo on the gala website
- Your company logo on the gala slideshow
- Your company logo on the gala program
- Live public address system mentions on day of the event
- Inclusion in all social media postings
- A seat for a business representative and guest at the gala



PLEDGE BRONZE

\$500

Sponsor business name or logo prominently displayed in advertisements including:

- Your company logo on the gala website
- Your company logo on the gala slideshow
- Your company logo on the gala program
- Live public address system mentions on day of the event

